



# UNIFIED TRAVEL API AGGREGATOR

GP Travel Hub

[www.software.travel](http://www.software.travel)





# OVERVIEW



# GP Travel Hub

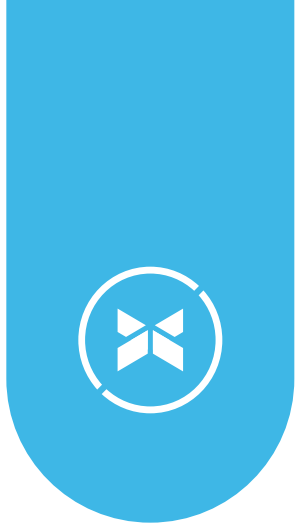
GP Travel Hub is a unified APIs Aggregator for integrating with various systems of consolidators, GDSs and travel product providers. Its solid interface helps you interact with multiple travel APIs in real time, directly receive current offers and prices, manage, keep and synchronize the data.



**GP Travel Hub is a purely technical back-end solution.** In order to activate any connector the client must first conclude a commercial agreement with each selected supplier.

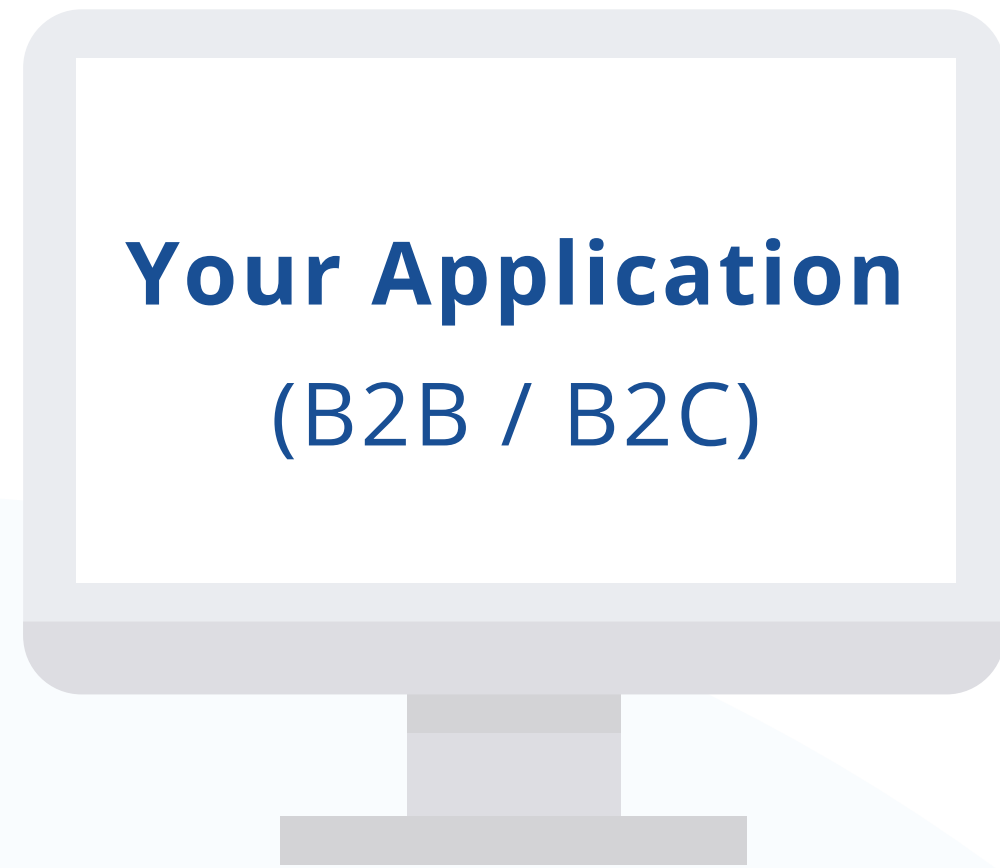
## GP Travel Hub supports integration with:

- ✓ Global Distribution Systems (GDSs)
- ✓ Hotel Consolidators
- ✓ Channel Managers
- ✓ Local Tour Operators
- ✓ Transfer Providers
- ✓ Car Rental Companies and Consolidators
- ✓ Railway Service Providers
- ✓ Activities & Excursions Providers



# GP Travel Hub

GP Travel Hub is a unified API aggregator of diverse travel product suppliers.



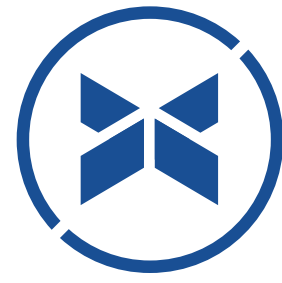
→  
<PRODUCT> API  
←

**GP Travel Hub**

- API – Flights
- API – Hotels
- API – Transfers
- API – Cruises
- API – Car Hire
- API – Excursions
- API – Insurance

←→  
←→  
←→  
**API INTEGRATION**  
←→  
←→  
←→

**75+**  
Suppliers



# GP Travel Hub

We've aggregated 75+ travel suppliers from across the globe. GDSs, flight consolidators, bedbanks, wholesalers, aggregators of key travel products – all of them within one solution. And we're adding dozens of new connections every year!



## Hotels



## Flights



## Activities



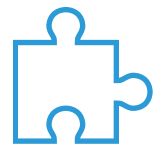
## Car Rental



## Transfers



## Channel Managers



## Other



and many more



# Diversity of Travel Content

If you're looking  
for a one-stop-  
shop for your  
travel inventory,  
you've knocked  
on the right door!

GP Travel Hub supports a  
multitude of travel products:



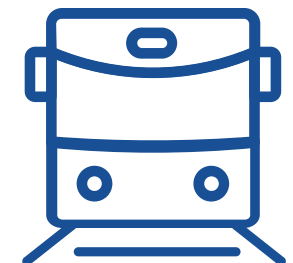
Flights



Hotels



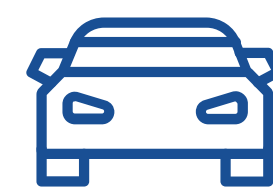
Transfers



Railway



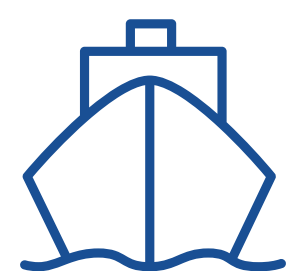
Insurance



Car Rentals



Activities

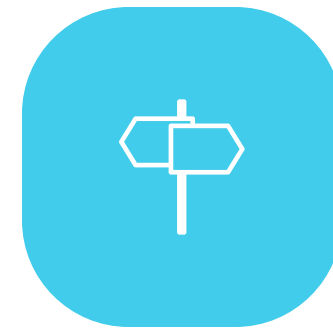


Cruises

# Multiple Business Models

GP Travel Hub creates value for different businesses across the travel domain:

OTAs, Tour Operators and TMCs will benefit by **streamlining and unifying their access** to third-party suppliers.



DMCs will effectively **expand their own contracted inventory**.

Technology Providers may **easily enhance the functionality** of their proprietary travel software by integrating GP Travel Hub as a complimentary supplier connectivity module.



Airlines/Cruise companies will be able to **introduce upselling and cross-selling** of ancillary products and services (accommodation, transfers, etc).

Meta-Search portals may accelerate the process of **adding new inventory sources** to their connectivity pool.

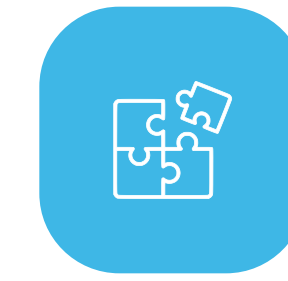


Travel StartUps **will go LIVE faster** and with a reliable travel technology partner nearby.

# Hub Key Features



Pure **back-end API-driven solution** (no user interface)



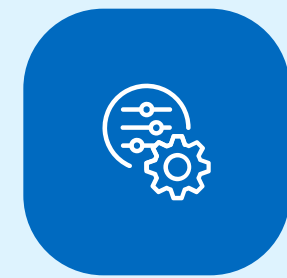
**5 Structured and documented APIs** per each product type



**75+** ready-made **integrations**



**99,9%** uptime rate

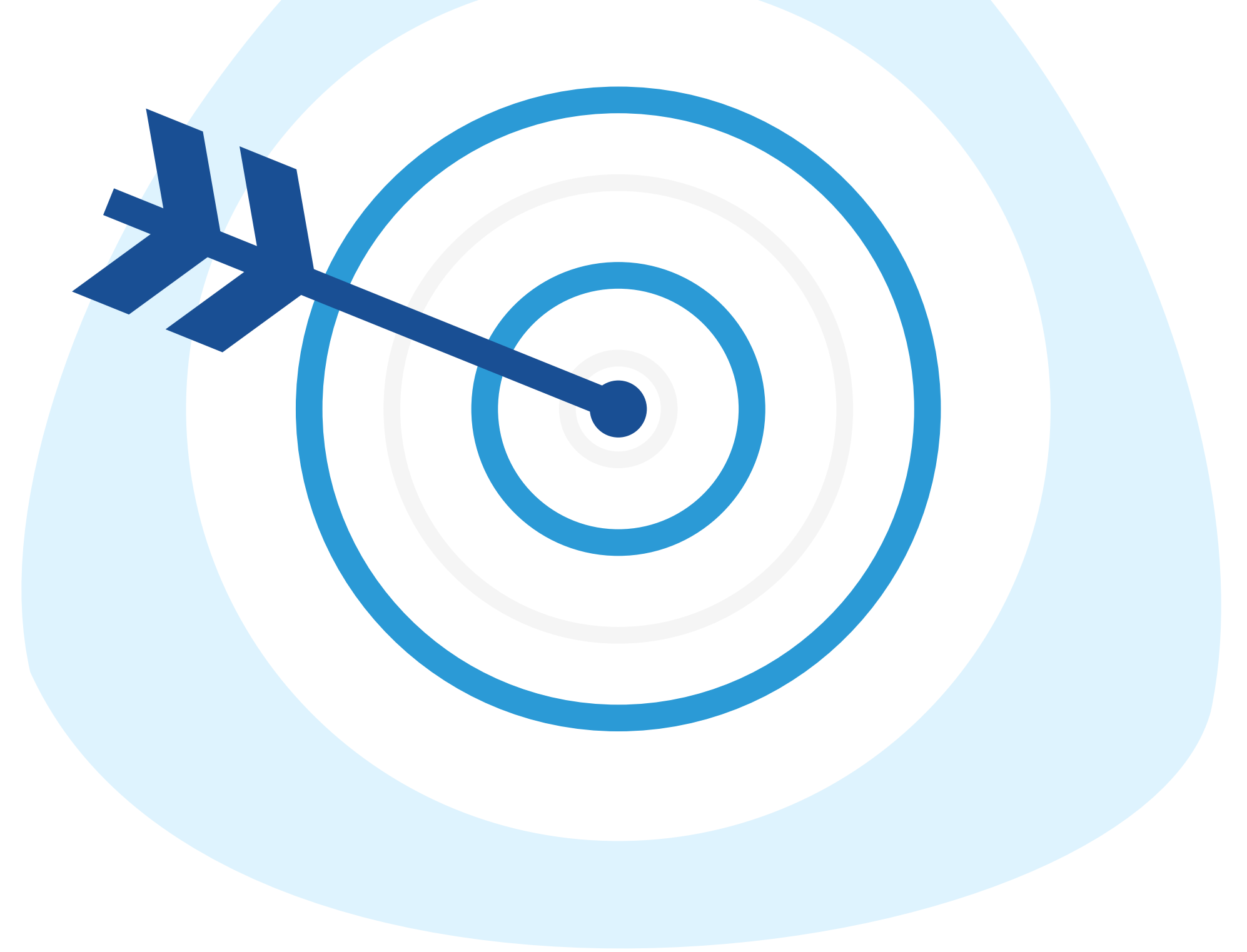


**Highly customizable and adaptable** to different business models:

- ✓ Flexible setup of suppliers' response time out
- ✓ Supports different approaches to hotel deduplication (mapping)
- ✓ Possibility to implement flexible search requests
- ✓ Supports diversity of tariffs and rates
- ✓ Multilingual and multicurrency support



# BENEFITS

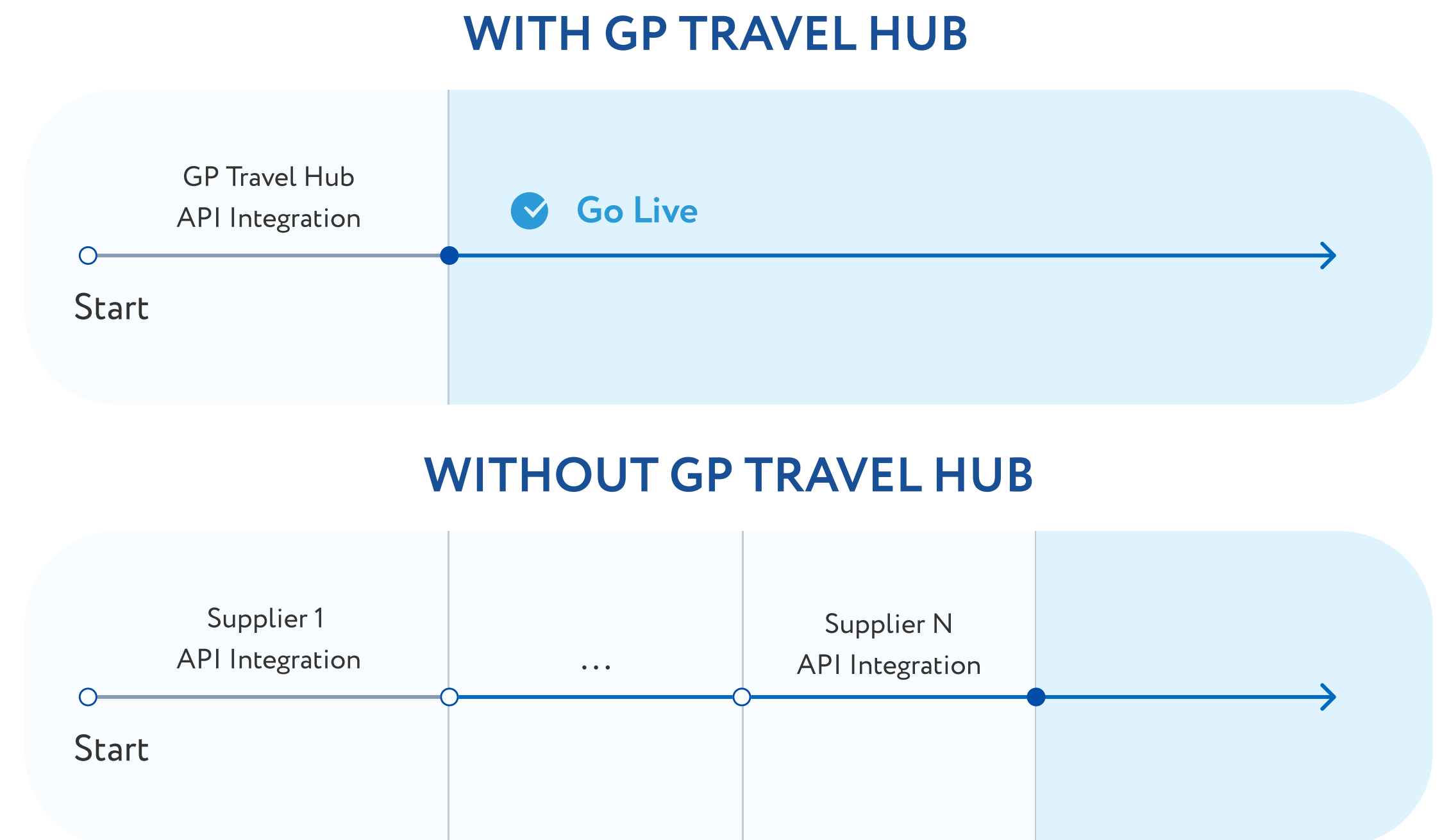


# Focus on Core Business

GP Travel Hub and our industry integration professionals allow you to focus on your core business activities and **customer-facing functionality** - your resources won't be distracted by management of supplier connections.

# Fast Time to Market

Time to market is crucial to beat the competition. Via a unified API you'll get **access to all the suppliers of your choice**. Instead of establishing multiple integrations, you implement just one with our GP Travel Hub. And you're ready to go Live, saving months, if not years, of time and huge portion of efforts.





# Data Uniformity

Based on Open Travel Alliance standard GP Travel Hub transforms and converts a variety of static and descriptive data received from multiple sources into a **uniform format** (including geo-locations, hotel categories, services, etc.) making sure there is clarity and no chaos in your reservation system.



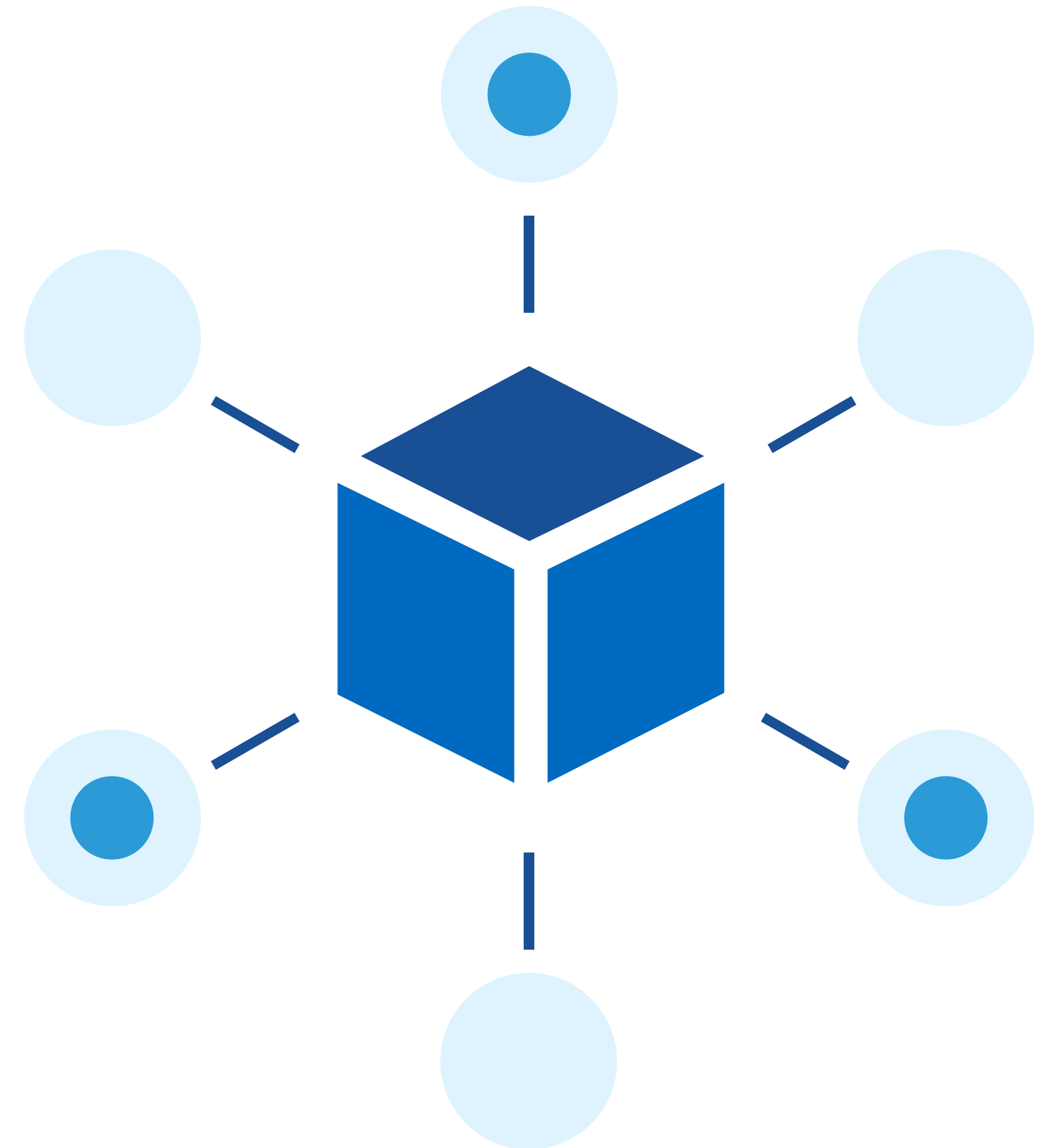


# Transparency and Control

You're in full control over your GP Travel Hub installation. It can be hosted directly on your servers with access to detailed log data to allow [conflicts resolution management and support](#).

# Scalability and Reliability

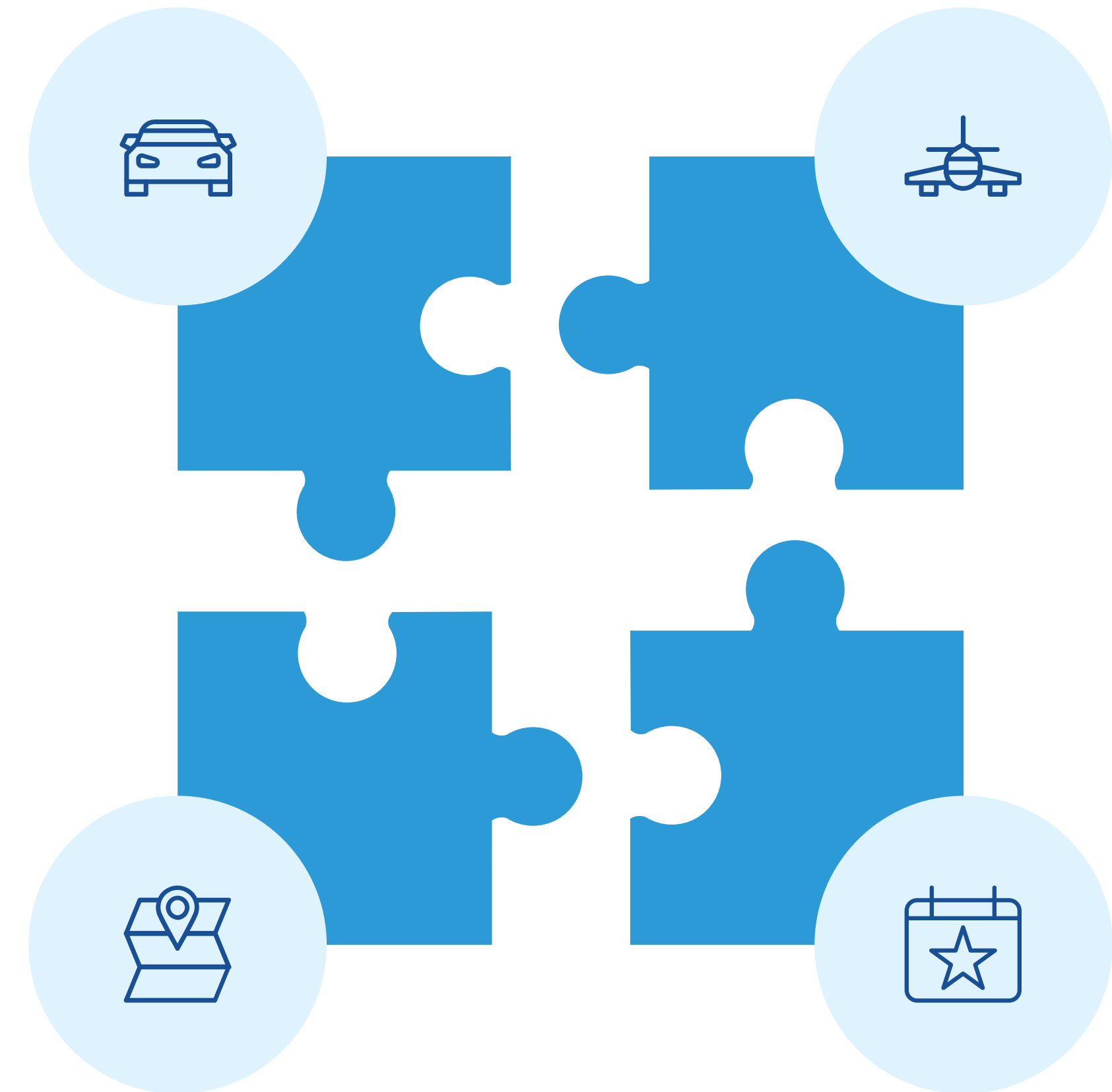
GP Travel Hub will support your growth and scale as your transaction volumes increase. Our clustering solution ensures your business doesn't experience any performance issues.





# Customization and Adaptability

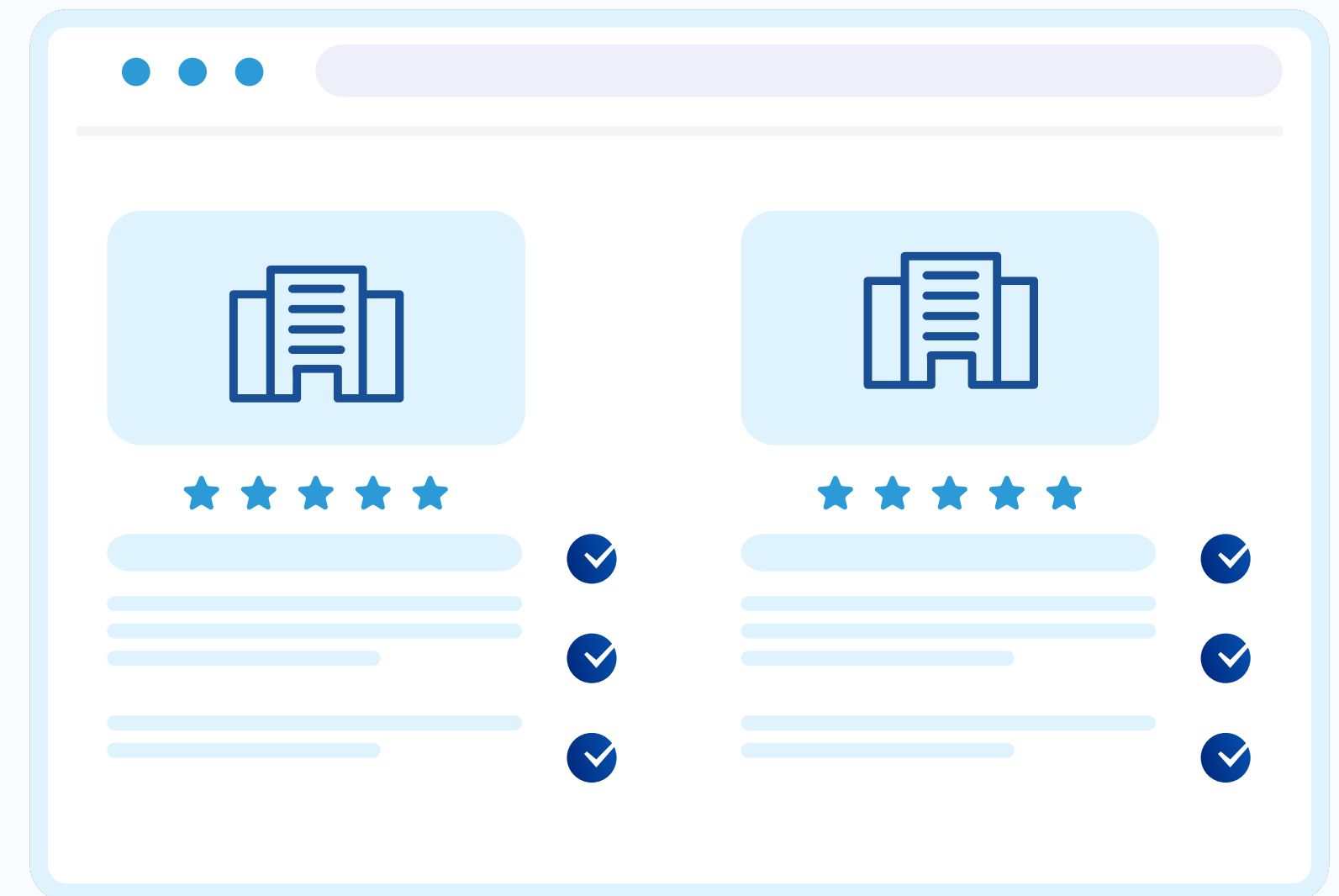
GP Travel Hub was designed to **meet requirements** of the most demanding clients and **accommodate the specifics** of each travel business. This is achievable via the possibility to customize the solution in almost any piece of its functionality and adapt it to your unique business needs.



# Hotel Mapping

Hotel data received from different suppliers needs to be **properly grouped and mapped** to show you complete and accurate information on a particular property and avoid presenting the same property several times within the same search results.

- ⓘ GP Travel Hub provides a number of options and mapping solutions to give you the freedom of choice depending on business requirements.



# Guaranteed Technical Support

Upon delivery of GP Travel Hub a customer is provided with guaranteed support ensuring correct and secure performance of the integrated modules.

All the changes made by suppliers to their interaction formats or static data are fixed by GP Solutions Team in a timely fashion to **ensure stability of your business.**





# Figures & Highlights

10+

years of seamless  
supplier connectivity

35+

countries use  
GP Travel Hub

75+

connectors to various  
travel product suppliers

350+

projects implemented  
using GP Travel Hub

## Technical Capacity

99,9%

Uptime Rate

6 000 000+

hotel entries are stored in  
GP Travel Hub database  
(incl. duplicates)

# We've Got What to Show

Are you in need of a complete booking and reservation management system? We've got it covered:



## GP Travel Enterprise

Check out our turnkey platform [GP Travel Enterprise](#) powering hundreds of travel businesses across the globe. Get in touch with our sales team to find out more.



## Custom Development

In case you would like a [unique solution](#), our team of travel technology experts and software engineers will gather your requirements, design and develop a bespoke booking system for you "from scratch"

# CLIENTS & TESTIMONIALS



# Client Testimonials



"I can highly recommend the services of GP Solutions. During the past 1.5 years, our company has been working with GP Solutions on a new project of ours. The company offers high quality services. We can say that we have always been satisfied by their work."

**Dennis Behnsen**

Vice President



"We found GP team to be professional, dependable and responsive. We are pleased to recommend GP Solutions GmbH as a reliable travel technology partner."

**Claus Jessen**

Managing Director



"The team here at ACV is very happy with the quick release cycles and GP's willingness to support us with any test and fix system issues. I see what the team does and it is highly appreciated."

**Sven Schiller**

IT Director



# Client Testimonials

*Hotelpian*

“GP Solutions provide high-quality services and we have always felt that they care about our needs. Their strong expertise in travel IT makes it much easier to convey our requirements and find optimal technical solutions. We highly recommend the services of GP Solutions.”

**Marc Blaser**

Director Projects  
& E-Business



 TRAVELER'S GUILD

“Over the years of partnership GP Solutions has proven to be a reliable IT vendor with great vision and understanding of the travel industry in general and our business requirements in particular.”

**Abdulrahman Aziz**

Project Manager

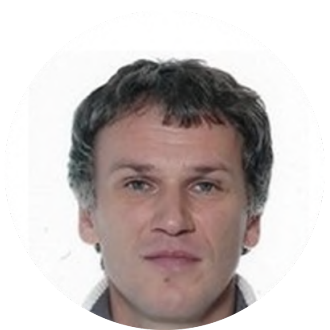


 TALLINK

“We appreciate how promptly GP’s specialist were able to respond to us and if needed to tailor the product’s details to our preferences. Another important practical aspect is that GP’s specialists always had a clear understanding of what are our business needs are.”

**Toomas Susi**

Head of IT Department





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